AUGUSTA
Technologie AG




„Living the Change“

3-Months Reporting 2010

Investor Conference Call
5th May 2010

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AUGUSTA is coming strongly out of the crisis 1/2

- AUGUSTA Q1 performance confirms strategic repositioning. Sale of Logistic Automation (DLoG) enables further focus on Sensors and Vision!
- First strong quarter of AUGUSTA group after a crisis year in 2009
    - Group revenues up by 13% YoY
    - Order entry +102% YoY. Book-to-bill at 1.24. Order book + 28% YoY
    - EBIT growth by 46% YoY. Q1 EBIT margin at pre-crisis level of 14.0%
    - Positive operating cash flow despite increased working capital
    - High cash position at €32.7 million increase financial strength for strategic acquisitions
- Improved customer mix and international reach
- Share price increase by 8% in Q1. Outperformed DAX and TecDAX
- Increase of revenue and profit guidance for 2010 based on performance and outlook

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AUGUSTA is coming strongly out of the crisis 2/2

Sensors

Sensors & Microsystems Technology (SMST)

- Market growth of 5 percent expected in 2010
- SMST YoY Sales up by 7%. Strong order entry
- Recovery across all sensor markets with the exception of Machine Building and Engineering
- Higher demand for application specific sensor and electronics/engineering and manufacturing services (E^2MS). Good RFP and project pipeline. Recovery of frame contracts

Mobile Measuring Systems (MM)

- Weak Q1 2010 in Germany and EU. Recovery slower than oversea's business
- Large projects Q1 2009 (US and China) missing for start in 2010
- However, volume business China and US intact and doing well

Vision

Vision Technology (VT)

- Moderate market recovery with 5% growth expected for Machine Vision in 2010
- Sales up by 40% YoY outgrowing competition
  - Right product mix (FW and GigE)
  - Sales ramp up of 2009 product launches
- High Q1 2010 profitability (EBITDA of 33%)
  - New product designs (increased margins)
  - Cost containment in OPEX
- **FireWire:** increasing demand in traditional industrial machine vision and MedTech
- **GigE:** continued two digit growth also in Q1 2010 based on new applications, e.g. outdoor imaging and traffic automation
- **Asia:** new sales office Singapore opened. Intensified support for promising Asian markets

Improved customer mix with emphasis on long term growth opportunities

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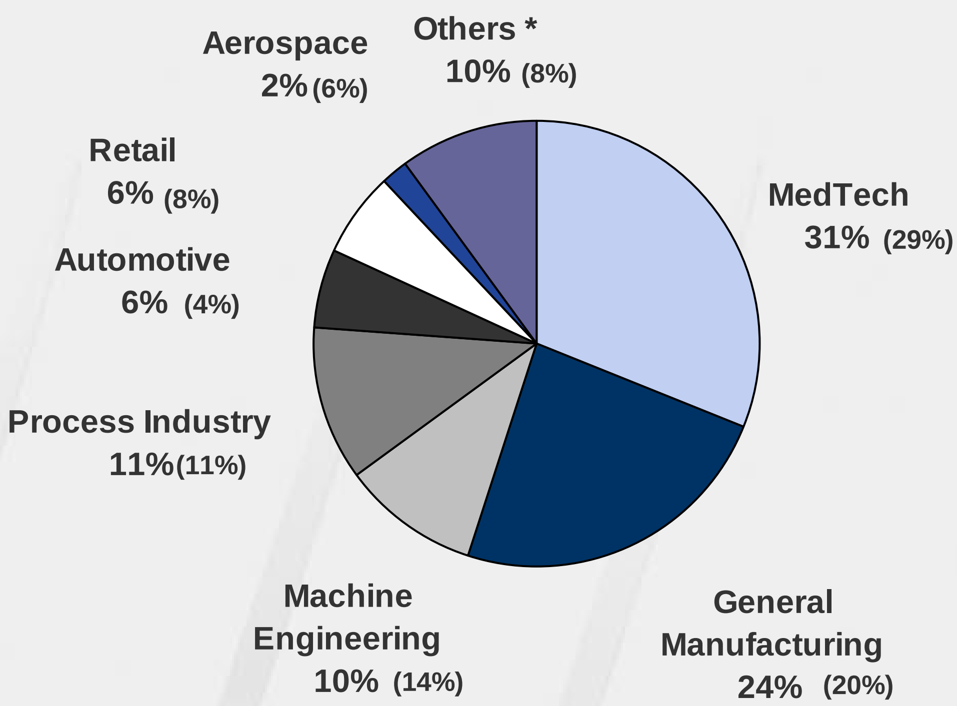
Revenue by Vertical Q1 2010



FY 2009 Figures in ( )

* Energy, Technology, Traffic, Transportation, Logistics

- **Positive shift in customer structure**
  - MedTech and new non-industrial revenue streams increased
  - Crisis related decline of machine builders and engineering
  - Improvement of general manufacturing
  - Retail declined based on DLoG sale
- **Focus on long term customer needs**
  - Efficiency improvement/automation
  - Quality increase
  - Health & Safety
- **Well balanced customer base**
  - Customer mix (industrial vs. non industrial)
  - No customer > 3% of revenue

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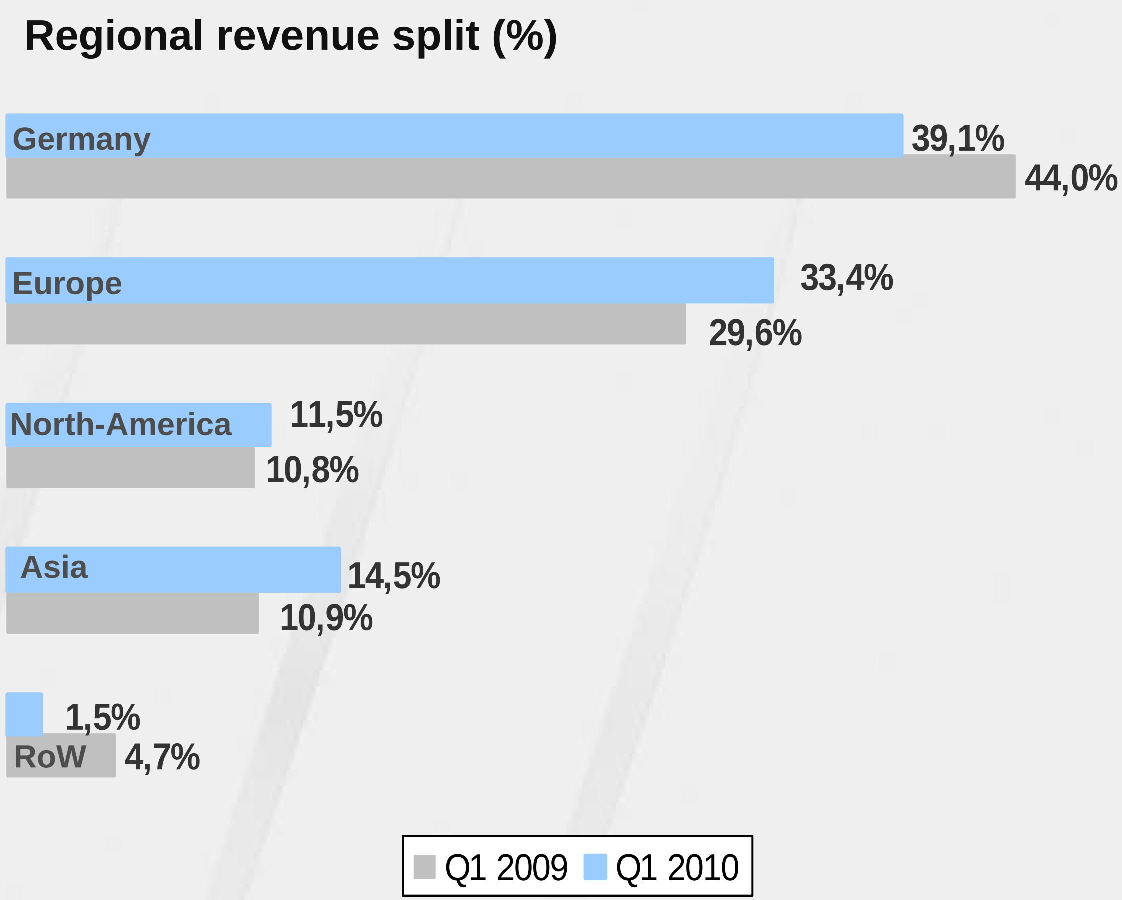
Internationalization of AUGUSTA business continues



- **Global business expanded**
  - Q1 2009: 23.9 m€
  - Q1 2010: 26.9 m€ (+12.7%)
- **Germany**
  - YoY revenues almost on the same level
- **Europe +30 % YoY**
  - Stronger position in key markets
- **North-America +6% YoY**
  - Market still not fully recovered
  - Growth in Vision Tech, but decline in Mobile Measuring solutions
- **Asia + 32 % YoY**
  - Successfully addressing promising market opportunity with both segments
  - Singapore:
    -- Vision Tech with new sales office
    -- Sensor production to be ramped up in second half 2010

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Strong Group performance in Q1 2010

in € million	Q1 2009	Q1 2010	△	
Revenues	23.9	26.9	+13%	▪ Improved position at customers pays off ▪ Camera business is key driver
Order Income	16.6	33.5	+102%	▪ Very strong order entry in Q1 2010 ▪ Book-to-bill of ~ 1.24 indicates further growth
Gross Margin	41.7%	43.8%	-	▪ Gross margin improved significantly ▪ Improved product mix and cost structure
OPEX	7.4	8.0	+9%	▪ Moderate increase and hiring of key position ▪ Singapore structure and M&A activities
EBITDA	3.3	4.5	+38%	▪ EBITDA margin of 16.7% ▪ Lower cost base in all subsidiaries
EBIT	2.6	3.8	+46%	▪ EBIT margin of 14.0% again in the long-term target range

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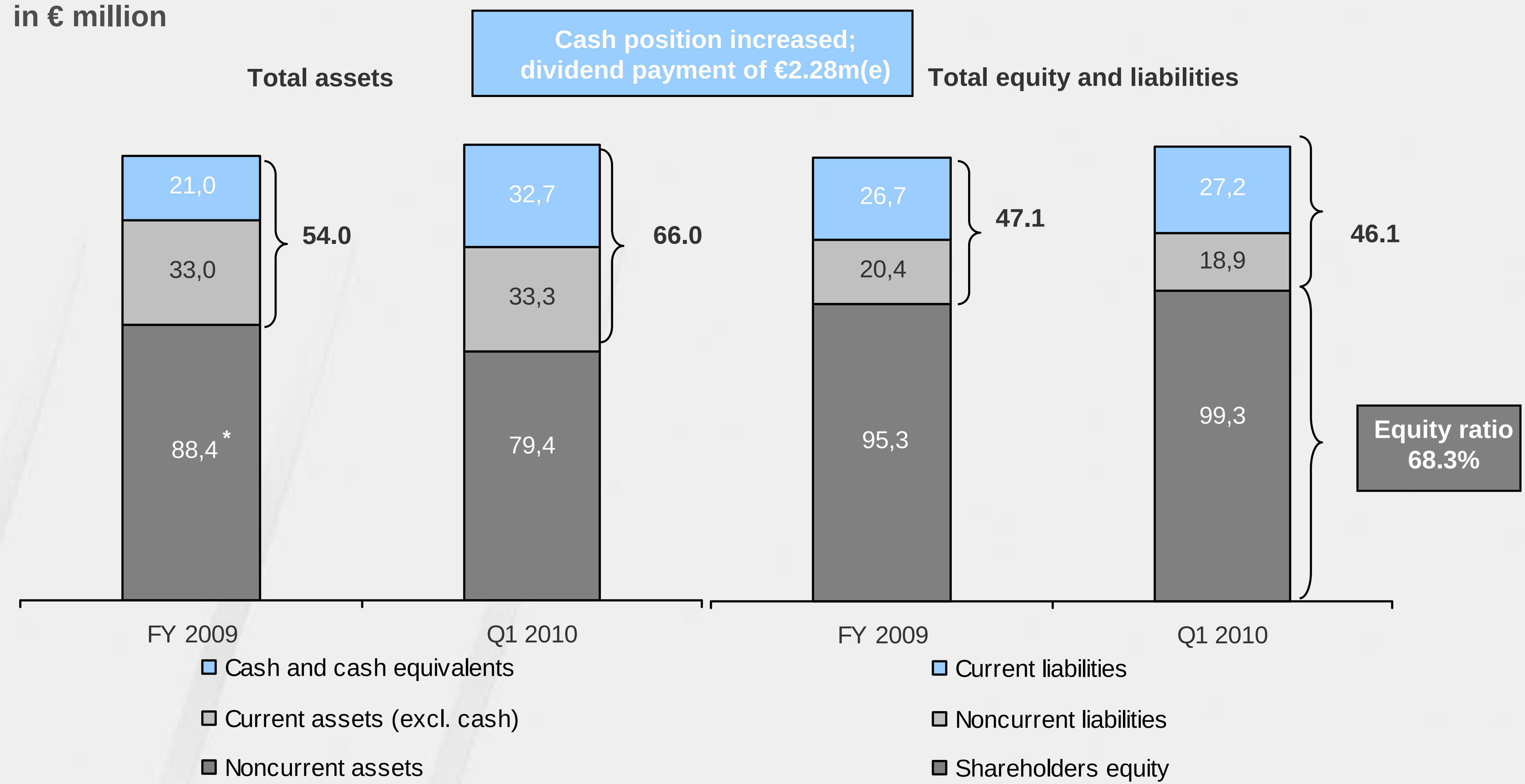
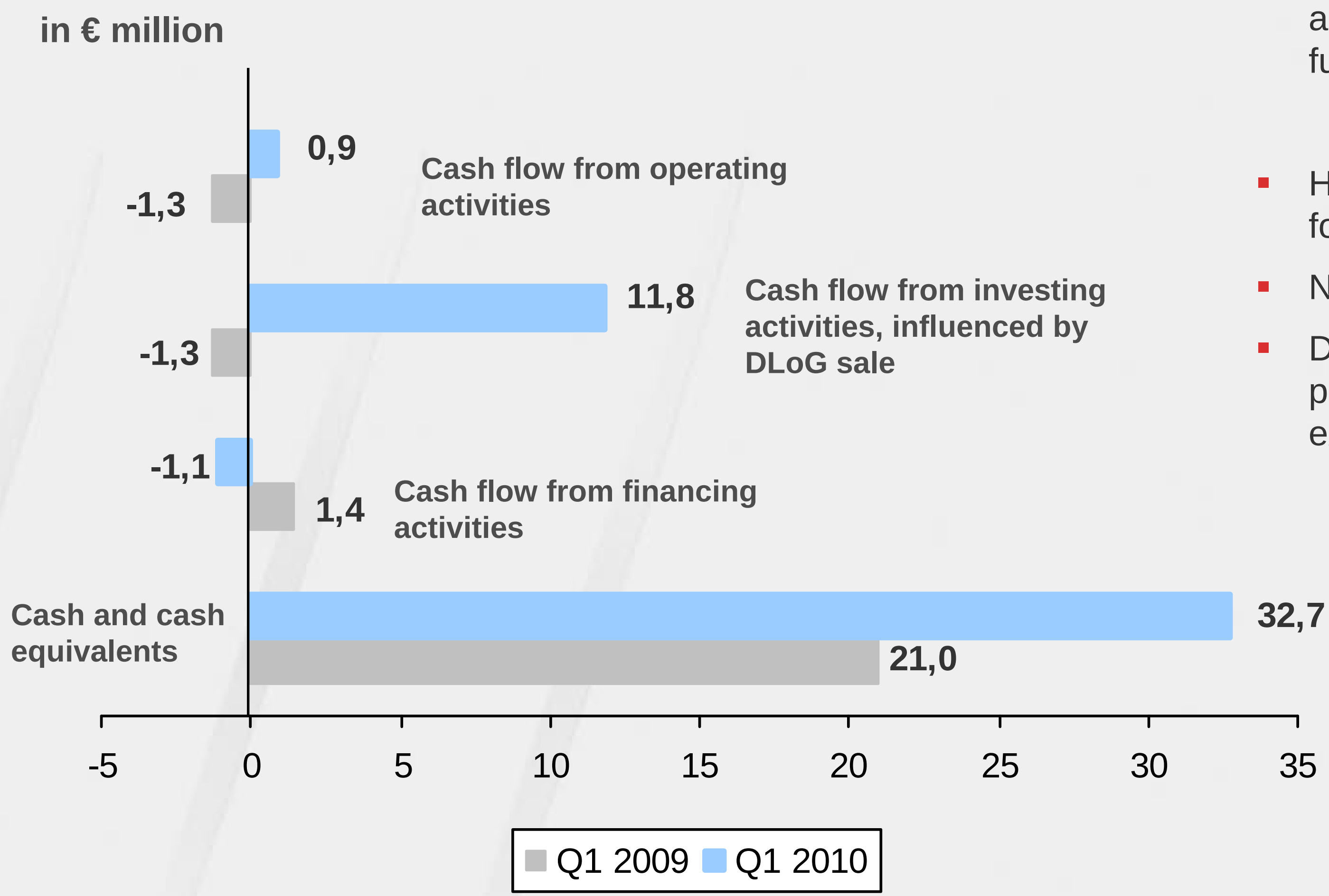
Strong Balance Sheet with high equity ratio



* thereof Goodwill of €56.0 millions after DLoG sale

Positive operating cash flow situation despite WC increase



- €3.0m increase in Working Capital because of higher sales volume and buffer stock; prepared for further sales growth in Q2, Q3
- High cash position creates scope for acquisitions
- Net liquidity situation at €8.0m
- Dividend payment of 30 cent/ per share (in total €2.28m expected)

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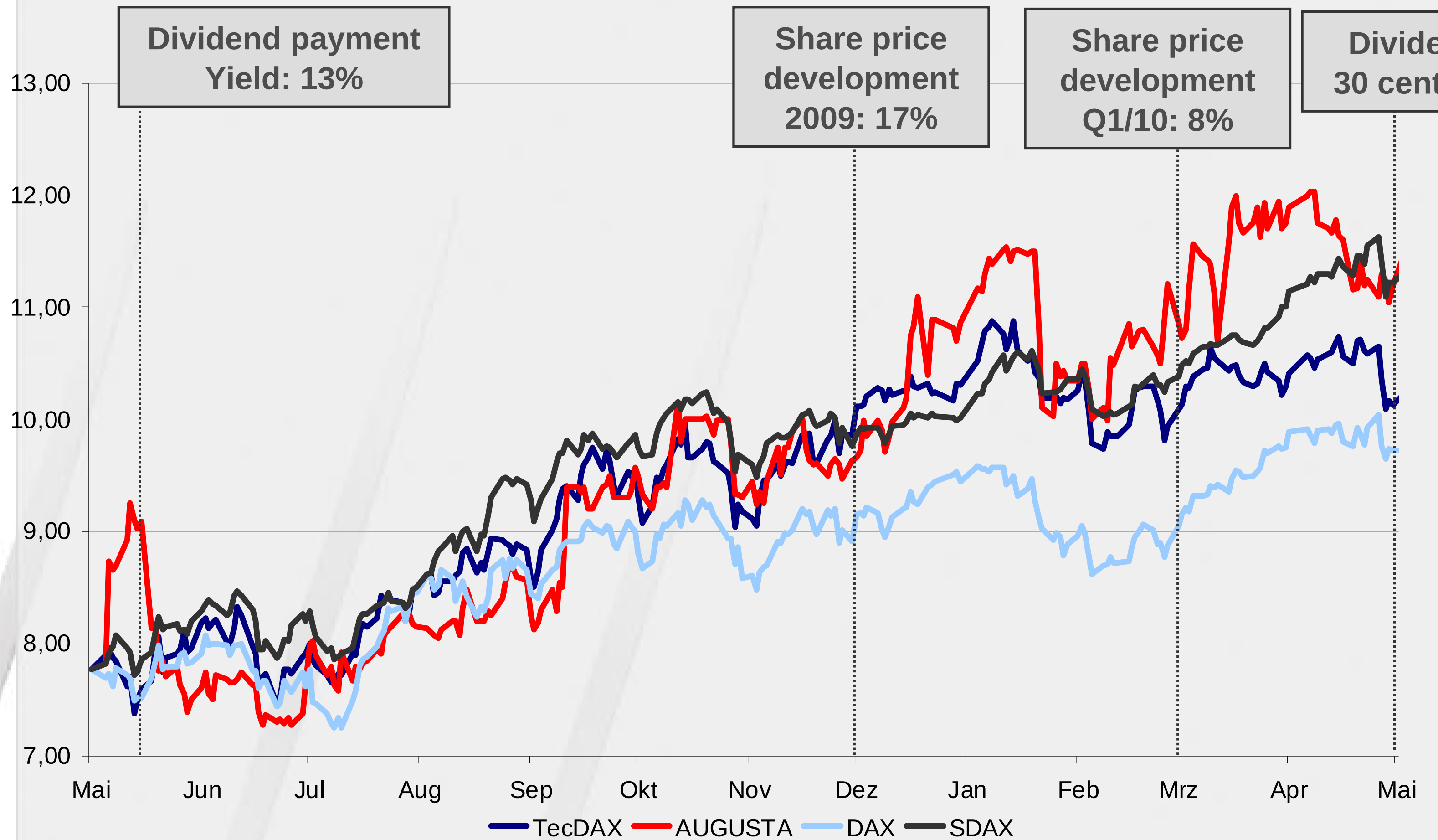
AUGUSTA stock outperformed Indexes YoY, paid out a dividend and is still perceived as „undervalued“



- **Dividend payment**
  €30 cent/per share proposed
  (in total €2.28m)

- **Share price Q1/10:**
  AUGUSTA: +8%
  TecDAX: +/- 0%
  DAX: +3%
  SDAX: +10%

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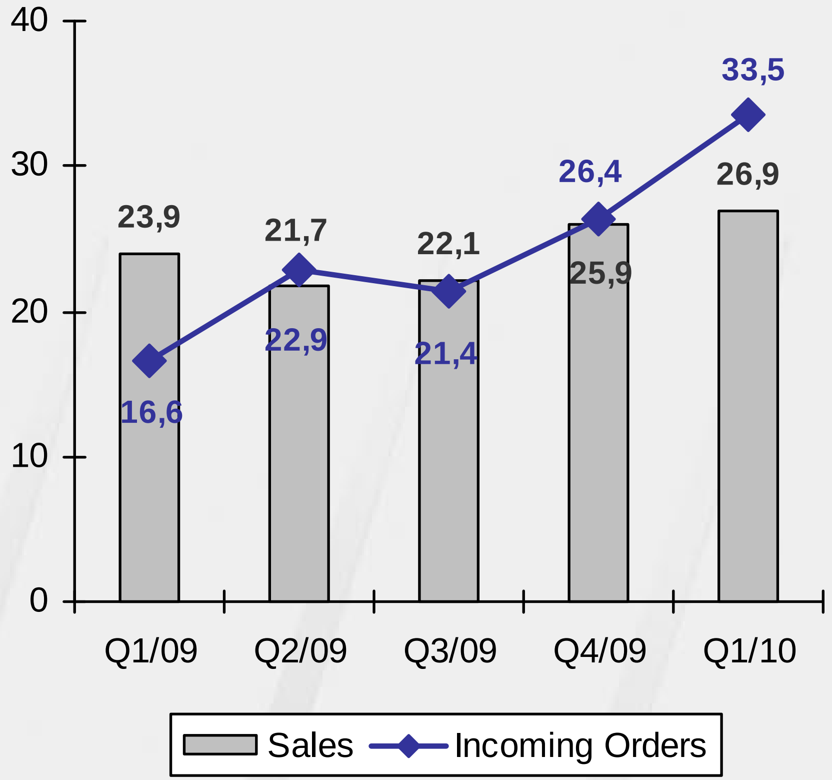
Book-to-bill has been > 1 since Q4.
Indication for continuous growth in 2010

FY 2009 in € millions



Order book

- Year Q1 end 2009: €35.5m
- Year Q1 end 2010: €45.3m (+28%)

Development

- Highest revenues in Q1 2010 since the crisis started
- Q4 2009 for the first time with a book-to-bill >1
- Positive order entry in Q1 2010 continued
- Q1 2010 book-to-bill at 1.24
- Incoming orders underline recovery in all segments

AUGUSTA increases the revenue and profitability guidance for 2010

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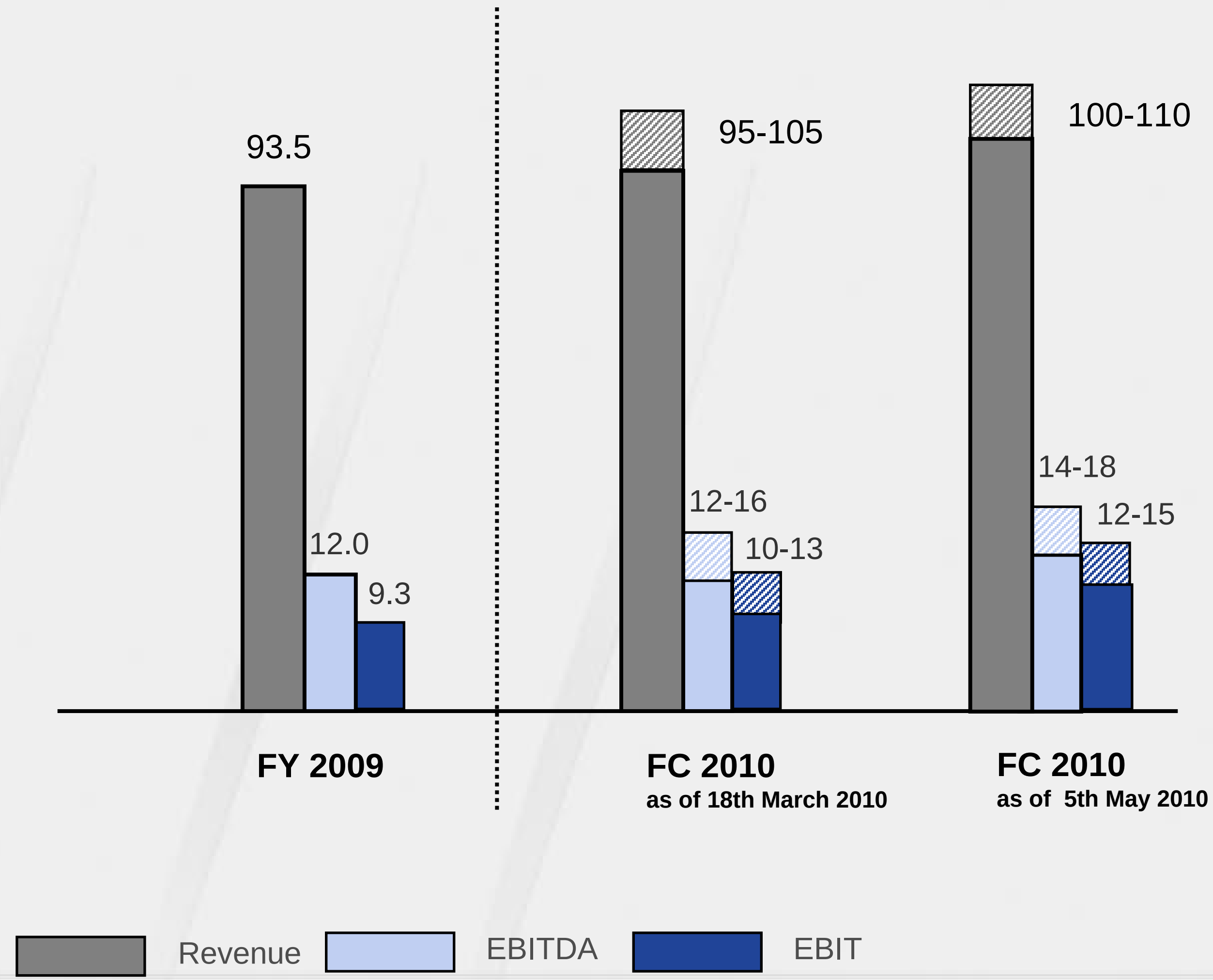
AUGUSTA Core Business in € million



- Strong orderbook indicates solid revenues in Q2, Q3 2010
- Profitability Q1 indicates improving profitability 2010 compared to 2009 (product mix, structural changes 2009)

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