

## **AUGUSTA Technologie AG: Successful start of production for sensors and microsystems technology in Singapore**

- **Production for customer-specific and high-volume sensors**
- **Site in Singapore boosts market presence in Asia**

**Munich/Germany, December 3, 2009.** Via its subsidiary ELBAU GmbH, AUGUSTA Technologie AG has opened its first production facility for sensors and microsystems technology in Asia. Following the foundation of ELBAU Singapore Pte. Ltd. at the end of last year, the new production facility on an area of around 1000 sqm was opened on November 17, 2009.

### **Expansion of production capacities and customer segments**

The objective of the new production facility is to produce the sensors from the Sensortechnics Group in the ultra-low pressure sector in addition to customer-specific sensors and microelectronics systems in medium-size and high-volume production runs on a lower cost level and to market these worldwide. The sensors will be primarily used in medical technology, aviation and aerospace, building services, logistics, camera technology in addition to the offshore sector. The existing production site in Berlin will also be retained in full in future. By relocating the production of large production runs and customer-specific products to Singapore, ELBAU is freeing up capacities in Berlin for new development orders, product introductions and special products. The two production facilities enable the Sensortechnics Group, to which the company ELBAU belongs, to tap into new customer segments and secure future growth in the highly promising Asian markets as well as in other countries. In addition, the competitiveness of Sensortechnics will be reinforced in its most important markets. The investment volume in 2009 will amount to a total of around EUR 2 million; another EUR 1.5 million is to follow in subsequent years depending on the order situation.

### **Singapore as a central initial base for the Asian market**

The clean room production facility is built to the very latest standards in technology and is situated in Kallang technology park, in the immediate vicinity of the city center and airport. "The demand from our customers in Asia has grown continuously in recent years, making it important for us to get closer to them. Numerous factors were in favor of choosing Singapore as the location for our facility. It is above all such factors as the availability of highly skilled personnel, the stable political and economic conditions, not to mention the excellent infrastructure that distinguish Singapore from other locations in Asia," said Amnon Harman, CEO of AUGUSTA. "For us, the new site constitutes an ideal starting point for cultivating the Asian market and which, at the same time, also enables us to follow the regional relocation tendencies of our customers", continues Harman. Not least due to the fact that local business agency for German enterprises also welcomed the decision in favor of this location and is supporting the development and realization process.

## Corporate News

---

### Expansion of the global value chain

Over the long term, besides production and sales, cooperation with local research institutes is also planned. "We are starting out with a small team, which we will gradually expand in line with the order situation," says Harman, outlining future plans. In setting up this new production facility, AUGUSTA is underscoring its commitment to its internationalization strategy and is creating a new site for electronics production and the opportunity of sourcing within the Asian market. "With this step, we are also expanding our global sourcing and value creation chain and in doing so assuring ourselves a greater independence from economic cycles of individual sales markets," continues Harman.

Accordingly, state-of-the-art technology, efficient sales channels and a high-tech production facility all combine seamlessly with each other and will serve to bolster market cultivation in Asia. As such, the key pieces are in now place for assuring the future presence in the lucrative markets of Asia.

### AUGUSTA Technologie AG

Stefanie Zimmermann  
Investor Relations & Corporate Communications  
Willy-Brandt-Platz 3, D-81829 Munich  
Tel.: +49 - (0)89 - 43 57 155 - 19  
Fax: +49 - (0)89 - 43 57 155 - 77  
E-mail: [investor-relations@augusta-ag.com](mailto:investor-relations@augusta-ag.com)

---

### The Company

AUGUSTA Technology AG is an integrated technology group with a focus on the niche markets of sensor and automation technology.

In the **Sensors** division, the company develops, produces and sells sensor systems for customer-specific applications. The product portfolio ranges from the sale of individual pressure sensors to the development of complex sensor and measuring systems. The main areas of application are medical technology, industrial plant construction, the automotive industry, and the aviation and aerospace industries.

The company's **Controls** division delivers solutions for process flow automation and quality management. The application areas range from industrial image processing to automation solutions for logistics and special vehicles.

AUGUSTA's sales revenues totaled EUR 127.13 million in fiscal year 2008, with earnings before interest and tax (EBIT) of EUR 18.84 million.