

Ad Hoc Report

AUGUSTA raises forecast for financial year 2010

- **Strong Q1 2010 with sales revenue increase of 13% and EBITDA increase of 38%**
- **Incoming orders doubled year-on-year**
- **Camera business is primary growth driver, with sales revenue growth of 40%**

Munich, May 5, 2010. The technology company AUGUSTA Technologie AG (ISIN DE000A0D6612), specialized in sensors and vision technology, began the new year of 2010 with a very good first quarter. Revenues were increased by 12.7 percent to EUR 26.94 million compared to the previous year (EUR 23.91 million). Earnings before interest, taxes, depreciation, and amortization (EBITDA) increased by 38.0 percent to EUR 4.51 million (previous year: EUR 3.27 million) and earnings before interest and taxes (EBIT) increased by 45.6 percent to EUR 3.78 million (previous year: EUR 2.60 million). The high liquidity resources, amounting to EUR 32.7 million (Dec. 31, 2009: EUR 21.0 million), secure further growth through acquisitions in particular.

Incoming orders, which in the first quarter were at EUR 33.47 million and thus more than doubled compared to the previous year (EUR 16.56 million) were extremely positive. AUGUSTA is taking the occasion of this positive development to increase its 2010 guidance: AUGUSTA is expecting sales revenues ranging between EUR 100 and 110 million and EBITDA of EUR 14 to 18 million for the financial year 2010.

| | 2009 | Previous 2010 forecast (March 18, 2010) | New 2010 forecast (May 5, 2010) |
|---------------|------------------|--|--|
| Sales revenue | EUR 93.5 million | EUR 95 to 105 million | EUR 100 to 110 million |
| EBITDA | EUR 12.0 million | EUR 12 to 16 million | EUR 14 to 18 million |
| EBIT | EUR 9.3 million | EUR 10 to 13 million | EUR 12 to 15 million |

AUGUSTA Technologie AG

Stefanie Zimmermann
 Investor Relations & Corporate Communications
 Willy-Brandt-Platz 3, D-81829 Munich
 Tel.: +49 - (0)89 - 43 57 155 - 19
 Fax: +49 - (0)89 - 43 57 155 - 59
 E-mail: investor-relations@augusta-ag.com

The Company

AUGUSTA Technology AG is an integrated technology group with a focus on the niche markets of sensor and automation technology.

In the **Sensors** division, the company develops, produces and sells sensor systems for customer-specific applications. The product portfolio ranges from the sale of individual pressure sensors to the development of complex sensor and measuring systems. The main

Ad Hoc Report

areas of application are medical technology, industrial plant construction, the automotive industry, and the aviation and aerospace industries.

The company's **Vision** division delivers solutions for process flow automation and quality management. It thus addresses various industries such as the manufacturing industry, the medical/life science and traffic automation with a wide range of applications.

In the 2009 financial year, AUGUSTA generated sales revenues totaling EUR 93.5 million and EUR 12.0 million in earnings before interest, tax, depreciation and amortization (EBITDA).