

AUGUSTA takes over Canadian firm Prosilica, a leading manufacturer of high-performance cameras in the field of vision technology

- **Acquisition of 100 percent of the shares by AUGUSTA subsidiary Allied Vision Technologies**
- **Expansion of the product portfolio**
- **Increasing market presence**

Munich, July 30, 2008. The sensor and automation technology specialist AUGUSTA Technologie AG (ISIN DE000A0D6612) has agreed to take over the Canadian firm Prosilica Inc. via its fully-owned subsidiary Allied Vision Technologies GmbH (AVT). The completion of the takeover is expected to take place by July 31, 2008. Prosilica, which was founded in 2003, focuses on high-performance cameras with Gigabit Ethernet interfaces (GigE) and is now one of the leading providers in this area. The rapidly growing company, which has its headquarters in Vancouver, Canada, expects year-end revenues on September 30, 2008 to total in excess of EUR 6 million, with above-average profitability. The company meanwhile employs a workforce of over 20. The parties have agreed not to disclose the purchase price.

Implementation of the buy-and-build strategy

With this acquisition, AUGUSTA Technologie AG is realizing another step in its communicated buy-and-build strategy in the field of vision technology, and is significantly expanding its global market leadership in the digital camera systems segment. On the one hand, this will not only result in a decisive expansion of its product portfolio, but also a marked improvement in its sales base. On the other hand, the acquisition will also generate numerous synergy effects. The competence of AVT, the world market leader in camera systems featuring the FireWire digital interface, is now optimally complemented by camera systems in the rapidly growing GigE interface segment. In addition, sales activities will be stepped up, especially in North America and Asia, and the market position within Europe will further be strengthened. In future, the technology teams of both companies will be working on the further development of both FireWire and GigE interface camera systems, which will be sold under the brand names already established for the two companies.

Further information is available at www.augusta-ag.de

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The Company

AUGUSTA Technologie AG is an integrated technology group with a focus on the niche markets of sensors and automation technology.

In the Sensors division, the company develops, produces and sells sensor systems for customer-specific applications. The product portfolio ranges from the sale of individual pressure sensors to the development of complex sensor and measuring systems. The main areas of application are medical technology, general manufacturing, automotive industry, and aerospace.

The Controls segment delivers solutions for process flow automation and quality management. The application areas range from industrial image processing to automation solutions for logistics and special vehicles.

In the fiscal year 2007, AUGUSTA's sales amounted to EUR 119.3 million, with earnings before interest and tax (EBIT) of EUR 17.5 million.